## **Firstname Lastname**

📍 City, Country | 📞 +91-XXXXXXXXXX | ✉️ email@example.com | 🔗 LinkedIn: linkedin.com/in/yourname | 🌐 Portfolio: yoursite.com

### **Professional Summary**

Results-oriented Product Manager with X+ years of experience owning end-to-end product lifecycle across consumer, fintech, and SaaS domains. Known for driving user engagement, leading cross-functional pods, and launching high-impact features that deliver measurable business value. Adept at aligning product vision with customer needs, defining roadmaps, and influencing stakeholders across business and engineering.

### **Core Competencies**

Product Strategy Roadmapping A/B Testing Agile/Scrum

User Research SQL Mixpanel GA4

Experimentation Stakeholder Management OKR Planning

Figma Wireframing Data Analysis Feature Prioritisation

Cross-functional Collaboration Customer Interviews MVP Launch

### **Work Experience**

**Senior Product Manager** *Company Name, Location* MM/YYYY – Present

* Defined mobile growth roadmap and improved retention by 26% over 6 months
* Built and scaled in-house experimentation framework, enabling 3x faster testing velocity
* Partnered with marketing and analytics to reduce acquisition funnel drop-off by 18%
* Owned planning and delivery for 3 engineering squads across web and mobile platforms

**Product Manager** *Company Name, Location* MM/YYYY – MM/YYYY

* Launched referral system, contributing to 12% of monthly new users
* Reduced onboarding time by 30% through redesign of signup and first-use flow
* Introduced data tracking for key KPIs, improving visibility and decision-making for PM org
* Collaborated with design and engineering to deliver feature backlog under 2-week sprints

### **Key Projects *(for freshers or to showcase strategic initiatives)***

* **Personal Finance App (Side Project)** Designed and shipped an MVP using Firebase and React Native; acquired 500+ organic installs in 2 months
* **Onboarding Redesign Case Study** Created a product teardown and mock redesign for a food delivery app; simulated 15% increase in activation rate

### **Education**

**B.Tech in Computer Science** University Name, Location  
 MM/YYYY – MM/YYYY

### **Certifications**

* Product Management Certificate – Reforge
* SQL for Data Science – Coursera
* A/B Testing and Experimentation – Udemy

### **Tools & Platforms**

JIRA | Confluence | Notion | Trello | Tableau | Firebase | Postman | Looker

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### **Pro Tips Before You Use:**

* Keep it **one page** if you’re under 10 years of experience
* Save as: Firstname\_Lastname\_PM\_Resume.pdf
* Use a **clean, single-column layout** (avoid tables/graphics)
* Tailor the summary and bullet points for each role you apply to